

SHAKE&SHIP™



Designed exclusively for *OnlinePlantCenter™*

What is It?

SHAKE&SHIP™ is an advanced, superior method of preparing plants for box shipment.



How it Works?

The process begins with top quality, hardy plants, the same size or larger than the local garden centers offer for sale. Because of the size of the plant and the weight of the potted soil, this expertly designed **SHAKE&SHIP™** system allows the soil to be removed from the roots in a unique manner that does not stress the plant but rather encourages new root growth.

A nutritious gel is then applied to the roots, feeding the plant for 14-21 days, plenty of time for it to become acclimated to and thrive in its new environment.



Why it Matters?

Removing a plant from its comfortable growing habitat and transporting it in a box across the country places an extreme amount of stress on a plant. The **SHAKE&SHIP™** method minimizes these pressures. This new and different approach gives the plant a much higher survival rating.



Who Designed It?

Horticultural experts and landscape specialists all played a role in the design of the exclusive **SHAKE&SHIP™** system.



When is it Used?

A plant travels through the **SHAKE&SHIP™** process whenever soil needs removed from the plant. Soil removal can reduce shipping weight but very often, federal and state regulations require that soil be removed, regardless of the pot size.



The **SHAKE&SHIP™** method is a **SUPPLEMENT** to, not a replacement for, responsible care and maintenance of the plant.